



Hayle School pupils 'fly' to Spain!

The hustle and bustle of a Spanish airport descended on Hayle Community School for a day in celebration of the European Day of Languages and to mark this year's launch of the School's award winning Passport to Export languages competition.



Students, with L-R: Steve Parrott - Flybe, Tom Hickie - Cornwall Education Business Partnership and John Topham - Hayle School.

Hayle School - one of RLN SW's Business Language Champions (BLC) - is a specialist language and business enterprise college. For the event, they teamed up with Flybe (another RLN SW BLC!) and Newquay Cornwall Airport to transform the school hall into the arrivals and departures of a Spanish airport, whilst its international classroom became the inside of a Spanish aircraft.

The event promoted the relevance of modern foreign languages in business. The whole of Year 10 pupils had to imagine that they were business travellers for the day. Students needed to speak Spanish to board the mock aircraft, understand safety instructions and purchase goods in flight. On arrival in "Spain", their Spanish speaking skills proved useful in dealing with baggage claims, security, customs, booking a local hotel and arranging a return flight to Newquay.



Salida (Check-in)

Airport staff and various officials were played by A Level students studying Spanish at Truro College.



Aduana (Customs)

Workshops during the day included one with Flybe on the importance of modern languages

in business today. UK Trade and Investment, supported by Frugi's Cut4Cloth Range, delivered a workshop to show how foreign languages aid exporting products overseas. Cornwall Education Business Partnership also ran a workshop session and together with UKTI and the school, launched the new Passport to Export Competition for 2008/9.

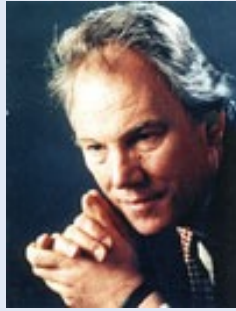


En el avión - listo para salir (On board - ready for take-off)

John Topham, director of the school's language college said: "This was a really different and exciting way to make languages real for our students and celebrate the European day of Languages. Some 120 pupils, aged 14 to 15 years, had great fun taking part and experiencing first hand, how language skills are a useful business skill.

"The event demonstrates the school's changing approach to teaching languages. Now the emphasis is on students being able to speak a language. This is exactly what employers tell us they want and so, we are grateful to our business participants in enabling the day to happen."

Peter Sissons returns to Bristol Tues 9th December



RLN SW's West of England hub is supporting a hard-hitting event that will tackle the reality of international trade in today's unprecedented times.

The Bristol International Trade Forum will include a seminar hosted by the China-Britain Business Council, asking how China can provide answers for increased business opportunities.

This will be followed by an International Trade Question Time. The chairman will be journalist and broadcaster, Peter Sissons, who returns to Bristol following the success of the 2007 Forum.

Dr Peter Gold of RLN SW will join the panel of experts, along with Digby, Lord Jones of Birmingham, former Minister of State for Trade & Investment, and Thorsten Fisher, Senior Economic Advisor, RBS.

For more information visit the forthcoming events page on the RLN SW website.
www.rlinsw.com/Events/

Japanese thriller steals the show!

A video showing how a lack of languages skills can be fatal



when under attack by Japanese dragons won the top prize at the Languages and Film Talent Awards (LAFTAs) ceremony in September. Christopher Thompson, Guy Taylor and Michael Kinahan from Belfast walked away with the prestigious award for Overall Best Entry. Another popular winner was 14 year old James Palmer from Leicester with a French-speaking gummy bear!

The competition is for young people aged between 13 - 21 and this year there were more than 160 entries.

Read more about this and other videos and winners on the [Languages Work](#) website.

Forthcoming Events

China Clinics

Covering all aspects of UK companies' activities in China, organised by the China-Britain Business Council, in co-operation with UKTI.

Thurs 27 November - Bath

Thurs 15 January 2009 - Taunton, Somerset

Wed 29 Oct 2008, 10.30am - 3.00pm

Canadian Regulatory Information Seminar

Leigh Court Business Centre, Bristol. UKTI hosted seminar tailored to help UK companies interested in understanding Canadian regulatory requirements.

Fri 31 Oct - Sat 1 Nov 2008

The Language Recruitment Fair London

London Olympia 2. Showcasing many national and international companies / organisations interested in recruiting people with language skills.

Sun 2 Nov - Fri 7 Nov 2008

Trade Mission to Northern Iraq

Middle East Association visit to Kurdistan.

Thurs 6 Nov 2008

Algeria Trade & Investment Conference

Victoria Street, London. Organised by the Middle East Association in partnership with UKTI the CBI

Mon 10 - Tues 11 Nov 2008

North Devon Business Showcase

Barnstaple. Opportunity for regional businesses to come together and improve connections.

Mon 17 Nov - Fri 21 Nov 2008

Market Visit to the USA

UKTI visit to the USA, a market which holds enormous growth potential for UK organisations.

Tues 25 Nov - Thurs 4 Dec 2008

Market visit to Brazil

UKTI mission to Brazil, the UK's biggest trading partner in Latin America.

Learn more about the business culture and etiquette in these countries on our website

www.rlinsw.com/Pages/Publications/Publications/cultural_briefings.html

For full details of these and other events, visit the Events page on our website:

www.rlinsw.com/Events/

Contacting RLN SW

Gwyneth Leonard:

gwyneth.leonard@rlinsw.com

Heike Sprunk:

heike.sprunk@rlinsw.com

Tel. 01392 264374

The RLN SW is financially supported by the South West RDA

Supported by



South West of England
Regional Development Agency