

**Example of Business Language Champions activity**

**Suitable for Year 9 students**

Date	Friday 8 <sup>th</sup> February (periods 1 + 2: 9.4, 9.5 and 9.6 / periods 3 + 4: 9.1, 9.2 and 9.3)
Year groups	Year 9 students (150) Students to be divided into 6 working groups each representing a French company with branches in the UK: Peugeot, Le Coq Sportif, EDF, Mavic, Brittany Ferries and l'Oréal
Venue	Assembly Hall
Special guest	Gisèle - Managing Director of <i>Positive G</i> (consultancy and public relations company based in Rugby)
Objectives	To make students aware of the importance of French in the world of work To encourage the take-up of French for GCSE
Starter	AN introduce objectives and outline of the session Also presents companies representing each group (number of employers, profit, location ...)
Activity 1	Gisèle introduce herself, her company and all the work she has undertaken for the Rugby Borough Council and the Rugby World Cup in France - Students can ask questions in French
Activity 2	Students to translate poster in French into English (poster currently available at the tourist office in Rugby) Teaching staff to mark out of 15
Activity 3	Students design a brochure advertising Rugby town an sport (all in French) Teaching staff to mark out of 20
Activity 4	Students listen to a work related telephone conversation and put it in order All staff attached to group mark out of 15 Meanwhile Gisèle assesses brochures
Plenary	What have you learnt today Teaching staff show results on screen out of 100%. Winning team get medals, French dictionaries and prizes bought from the Rugby tourist information centre.

**BUSINESS LANGUAGE  
CHAMPIONS**  
a project supported by the DCSF through CILT

 **west  
midlands**  
**regional language network**